

春節及連假期間道安宣導圖文資料

宣導概念一	
宣導主題	注意隔夜醉
宣導內容	宿醉上路等於酒駕！酒精代謝需要時間，別拿生命試運氣。給身體充足休息，拒絕酒駕，平安才是回家的唯一路！
宣導圖示	 <p>來叔叔給你紅包 敝姓陳，很高興見到你</p> <p>你昨晚喝得太多了吧？</p> <p>隔夜醉也是酒駕 等一下你不准開車</p> <p>注意隔夜醉</p> <p>春 飲酒後到隔天仍感到宿醉，腦袋混亂容易做錯事</p> <p>中華民國交通部 MINISTRY OF TRANSPORTATION REPUBLIC OF CHINA</p>

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宣導概念二	
宣導主題	行車不使用手機
宣導內容	不滑手機不分心，平安回家最安心！出遊前請先設好導航，如需讀取訊息，請進入休息站或停妥車輛後再回覆。
宣導圖示	 <p>The illustration shows a car wash attendant in a brown uniform and yellow gloves talking to a driver in a white shirt and yellow gloves. The attendant is holding a sponge and cleaning the car. The driver is leaning on the car. There are two speech bubbles: one from the attendant saying '你老闆電話一直打來欸不接可以嗎?' and one from the driver saying '放心~我會說正在開車不能用手機!'. Below the illustration, the text '不使用手機' is written in large black characters. At the bottom, there is a red diamond logo with the character '春', followed by the text '邊駕車邊用手機注意力分散，無法專注於道路和四周情況'. To the right of this text is the logo of the Ministry of Transportation and Communications, Republic of China, and the word '廣告'.</p>

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宣導概念三	
宣導主題	行車注意行人
宣導內容	路口慢看停，守護行人平安行！春節期間車流、人潮眾多，提醒駕駛朋友通過路口時請務必減速、暫停，禮讓行人！
宣導圖示	 <p>最近走在斑馬線 大家都會停下來等我呢</p> <p>對丫對丫！</p> <p>想到家人也是行人 我開車都會停讓</p> <p>希望大家都能平安</p> <h1>注意行人</h1> <p>春 行經路口放慢車速，並停讓正在穿越的行人</p> <p>中華民國交通部 DEPARTMENT OF TRANSPORTATION, R.O.C.</p>

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宣導概念四	
宣導主題	不疲勞駕駛
宣導內容	春節連假長途開車，若眼皮沉重、反應遲鈍，請至休息站小憩。不疲勞駕駛，是給家人最好的紅包。
宣導圖示	 <p>The illustration shows four people sitting around a mahjong table in a dimly lit room. One person is speaking, and another is responding. The text in the illustration reads: "別這麼早走啊~ 才幾點，再摸幾圈吧" (Don't leave so early~ It's only a few points, let's play a few more rounds) and "疲勞駕駛比輸牌還可怕~ 輸牌頂多虧錢，出事就真的損龜囉" (Fatigue driving is scarier than losing a hand~ Losing a hand is just losing money, but an accident is really a loss of life). Below the illustration, the text "不疲勞駕駛" (Don't drive while fatigued) is written in large characters. At the bottom, there is a logo with the character "春" (Spring) and the text "駕駛因疾病、服藥或睡眠不足，無法控制身體狀態" (Driving due to illness, medication, or lack of sleep, unable to control physical condition). To the right is the logo of the Ministry of Transportation and Communications, Republic of China, with the text "中華民國交通部" and "交通部運輸研究所" (Research Institute of Transportation, Ministry of Transportation, R.O.C.).</p>

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宣導概念五	
宣導主題	繫好安全帶
宣導內容	春節出遊，全車繫好安全帶！不論後座或兒童，上車前請務必確認。多一個簡單動作，就是給生命最大的保障。
宣導圖示	 <p>The illustration shows two young men walking on a city street with trees and buildings. The man on the left is wearing a white long-sleeved shirt and blue pants, carrying a black bag and a suitcase. The man on the right is wearing a brown jacket, a green and white patterned scarf, and blue pants, also carrying a suitcase. There are three speech bubbles: one from the man on the left saying '等下應該會走國道 記得繫好安全帶啊 以免荷包失血' (When we go on the national highway, remember to buckle up to avoid losing our wallets), one from the man on the right saying '順路載我一程' (Give me a ride on the way), and a large speech bubble at the bottom left containing the text '繫好安全帶' (Buckle up). At the bottom of the illustration, there is a red diamond-shaped logo with the character '春' (Spring) and the text '緊扣安全帶，避免在碰撞或急剎車時受到傷害' (Buckle up, avoid injury in collisions or emergency braking). To the right of this is the logo of the Ministry of Transportation, Republic of China, and the text '中華民國交通部 交通部運輸研究所' (Ministry of Transportation, Republic of China, Transportation Research Institute).</p>

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宣導概念六	
宣導主題	保持安全距離
宣導內容	連假車流大，保持距離最平安！行駛時請拉開車距，避免急煞追撞。多留一點緩衝空間，就是給家人多份保障。
宣導圖示	 <p>中華民國交通部 #熊平安聊天室</p> <p>熊粉春節假期準備怎麼過？</p> <p>平安 新春車流多，請保持安全距離，注意前方狀況</p>